GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:3328
ANSWERED ON:05.02.2004
EXHIBITIONS ON DAVP
SURESH RAMRAO JADHAV (PATIL)

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the State-wise and year-wise details of the number of exhibitions organised by the Exhibition Wing of DAVP and Regional Publicity Directorate during the last three years and till date;

(b) the extent to which it has been successful for promoting the Government policies; and

(c) the steps taken/proposed to be taken by the Government to streamline DAVP?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI RAVI SHANKAR PRASAD)

(a) & (b) : The State-wise and year-wise details of the number of exhibitions organised by Directorate of Advertising and Visual Publicity (DAVP) including its Regional offices during the last three years and till date are given in the Annexures − I to IV.

The progress achieved in various sectors of the economy and various regions of the country including the North East have been brought to the notice of the members of public to empower them with information and to enable them to participate in the democratic process.

(c): The steps taken by the Government to streamline DAVP are as under:

(i) Revised Advertisement Policy of the Government has come into effect since 1.5.2002.

(ii) Application form for newspaper empanelment and renewal of rate contract has been simplified since the year 2002-03.

(iii) Newspapers have the facility to download any advertisement through DAVP from DAVP`s website (www.davp.nic.in).

(iv) Payment to newspapers through Electronic Clearance System has been introduced.

(v) Availability of status of pending bills and newspaper empanelment on DAVP`s website.